

- Prominent recognition in local Chapter Newsletter
- Exhibition space at event
- Opportunity to hang a banner at event
- Opportunity to provide promotional items to participants
- Verbal recognition during opening ceremonies

Gold Sponsor: \$2,500

- Recognition on local printed materials
- Logo on local Walk t-shirts
- Recognition on national and local Walk website & Facebook
- Exhibition space at event
- Opportunity to hang a banner at the Walk
- Opportunity to provide promotional items to walkers

Silver Sponsor: \$1,000

- Logo on local Walk t-shirts
- Recognition on national and local Walk website & Facebook
- Exhibition space at event
- Opportunity to hang a banner at the Walk
- Opportunity to provide promotional items to walkers

Bronze Sponsor: \$500

- Logo on local Walk t-shirt
- Recognition on local Walk website

Route Sponsor: \$250

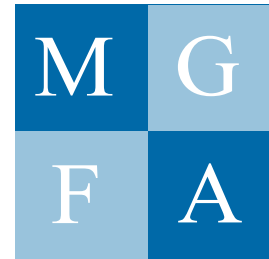
- Recognition on local Walk website



To Partner with MGFA

Email: mgfa@myasthenia.org or call: 800-541-5454
Visit us at: www.myasthenia.org

800.541.5454



The MGFA mission is to facilitate the timely diagnosis and optimal care of individuals affected by myasthenia gravis and closely related disorders and to improve their lives through programs of patient services, public information, medical research, professional education, advocacy and patient care.



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Partnership Opportunities



Our Foundation

The Myasthenia Gravis Foundation of America (MGFA®) is the only national volunteer health agency in the United States dedicated solely to the fight against myasthenia gravis. MGFA® serves patients, their families and caregivers through a network of chapters, support groups and programs.

Our Mission

MGFA is committed to finding a cure for myasthenia gravis and closely related disorders, improving treatment options, and providing information and support to people with myasthenia gravis through research, education, community programs, and advocacy.

Our Community

Our community is made up of over 70,000 patients and their families nationwide. There is also a large medical community made up of hundreds of doctors, nurses and skilled healthcare workers.

Why You Should Partner with MGFA®

Corporate sponsors are essential in helping MGFA® accomplish its mission. Through the generosity of business enterprises like yours, whether small business or some of the world's largest corporations, we are able to get closer to the MGFA® vision of "A World without MG"

MG Walks Partnership

MG patients and their families, friends, co-workers, and fellow community members rally together to participate, volunteer and donate. The MG Walk generates awareness, renewed hope and creates a community of care. MG patients connect and share their strength; enabled to talk about their illness – often for the first time -- and experience an outpouring of support, concern and camaraderie. We walk to help the MGFA fulfill its mission of a world without MG and closely related disorders, improving treatment options and providing information & support to people with MG through research, education, community program & advocacy. The MG walks attract thousands nationwide from NY to CA. Contact us for ways that you can partner with MGFA.

Presenting Sponsor: \$10,000

- Exclusive recognition as the presenting sponsor of the local Walk
- Opportunity to speak at the local Walk during opening ceremonies
- Most prominent recognition on local printed materials
- Most prominent placement of logo on local Walk t-shirts
- Most prominent logo placement on national and local MG Walk website, with an active link to company's URL, & Facebook
- Most prominent recognition in local Chapter Newsletter
- Exhibition space at event
- Opportunity to hang multiple banners at the local Walk
- Opportunity to provide promotional items to participants
- Verbal recognition during opening ceremonies
- Opportunity to host a water station along route

Platinum Sponsor: \$5,000

- Prominent recognition on local printed materials
- Prominent placement of logo on local Walk t-shirts
- Prominent logo placement on national and local Walk website, with an active link to company's URL, & Facebook

www.myasthenia.org



Annual Sponsorship Benefits - \$25,000

Online Benefits

- Company Logo and hyperlink to company website on MGFA Website – recognition as an Annual Sponsor
- Company Logo and hyperlink in the MGFA E-Update – Listed as an Annual Sponsor
- Recognition on MGFA's Facebook Page – Listed as an Annual Sponsor
- Featured prominently at the International Symposium (Every 5 years) and in all materials as an Annual Sponsor – Company Logo and link to company website
- Featured prominently at the Scientific Session and in all materials as an Annual Sponsor – Company Logo and link to company website
- All Gold Level Sponsor Benefits at the National Conference
- All Presenting Sponsor Benefits at the MG Walks

International Symposium (Every 5 years – Next Scheduled 2017)

- Access to over 300 clinicians and scientists (international as well as domestic), up and coming thinkers as well as stars in the field of MG.
- Logo on Symposium signage
- Logo and website listed in Symposium Programs and Materials
- Listed as an International Symposium Sponsor on MGFA website with logo and link to company website

Scientific Session

- Access to 300 clinicians and scientists, up and coming thinkers as well as stars in the field of MG.
- Logo on Scientific Session signage
- Logo and website listed in Scientific Session Programs and Materials.
- Listed as an Scientific Session Sponsor on MGFA website with logo and link to company website

National Conference Sponsorship Levels

Gold - \$15,000

Recognition as a “Gold Sponsor” in all print and online conference materials, including conference brochure and meeting program, onsite signage and promotional emails

Exhibit Space - Exhibit table
3- Complimentary Registrations
3- Complimentary Handouts
3- Complimentary Meals with MGFA VIP

- Recognition on Website Home Page as Gold Sponsor including Company Logo – 3 months prior to through 1 month after the National Conference
- Recognition on Website Conference Page with Logo and hyperlink to Company Website - 3 months prior to through 1 month after the National Conference

- Recognition in Annual Report as a “Gold Sponsor”
- Recognized and listed as the Headline Sponsor of the National Conference (with logo):
 - ◇ In all pre-event promotion (e-blasts) to 1,000s (national member database) with link to your URL/site
 - ◇ Listed in joint press release
 - ◇ Opportunity for welcome/remarks at microphone
 - ◇ Acknowledgement at Podium and Logo on Screen
 - ◇ Seated at VIP table with leadership
 - ◇ Advertisement in MGFA National Conference Journal

Silver - \$10,000

Recognition as “Silver Sponsor in all print and online conference materials, including conference brochure and meeting program, onsite signage and promotional emails

Exhibit Space - Exhibit table
2- Complimentary Registration
2- Complimentary Handout
2- Complimentary Meals

- Recognition on Website Home Page as Foundation Sponsor including Company Logo – 3 months prior to through 1 month after the National Conference
- Recognition on Website Conference Page Company Logo and hyperlink to website - 3 months prior to through 1 month after the National Conference
- Recognition in Annual Report as “Silver Sponsor”
- Recognized and listed as the Silver Sponsor of the National Conference (with logo):
 - ◇ In all pre-event promotion (e-blasts) to 1,000s (national member database) with link to your URL/site
 - ◇ Advertisement in MGFA National Conference Journal
 - ◇ Mention at Podium

Bronze - \$5000

Recognition as Bronze Sponsor in all print and online conference materials, including conference brochure and meeting program, onsite signage and promotional emails

Exhibit Space – Exhibit Table
1- Complimentary Handout
1- Complimentary Registration
1- Complimentary Meals

- Recognition on Website Conference Page Company Logo
- Recognition in Annual Report as “Bronze Sponsor”

Please contact the national office for additional information regarding other National Conference sponsorship opportunities below:

- Advertising
- Attendee tote bags
- Lanyards
- Coffee Breaks
- Program/handouts
- Welcome reception
- Signage and Decorations
- T-Shirts
- Tours of local attractions – specific to venue

